

MARY KAY



Mary Kay Inc. and *The Mary Kay Foundation*<sup>SM</sup> are committed to changing the lives of women and children by helping to prevent and end domestic violence. In 1995 our company founder, Mary Kay Ash, after meeting too many Mary Kay independent sales force members, customers and friends affected by domestic violence, deployed members of her company's government relations team to lobby on Capitol Hill for the Violence Against Women Act. Since that time preventing and ending domestic violence and promoting healthy relationships has become our number one philanthropic mission in the United States. Since 2000, *The Mary Kay Foundation*<sup>SM</sup> has awarded nearly \$35 million in grants to shelters for women and children in all 50 states. Whether through Mary Kay's cause marketing program, *Beauty that Counts*<sup>®</sup>, our continued government advocacy efforts Lobbying for Good, or as the lead sponsor of the loveisrespect text for help service focused on providing healthy relationship advice to the next generation, we are honored to continue Mary Kay Ash's legacy of making a difference and changing lives.

To learn more about The Mary Kay Foundation<sup>SM</sup>,  
visit **[marykayfoundation.org](http://marykayfoundation.org)**.

For more information, visit  
**[marykay.com/dontlookaway](http://marykay.com/dontlookaway)**.

# Mary Kay Truth About Abuse Survey



# 2013

