

## How You Can Get Involved

The Mary Kay Foundation<sup>SM</sup> is committed to helping women. Your involvement can truly make a difference. Here are several ways you can help:

- **Make a donation** –

Every contribution to the Foundation makes a difference in the lives of victims of cancer or domestic violence. You can mail a donation to the Foundation. You also can hold or participate in a fundraiser to benefit the Foundation.

- **Volunteer in your community** –

Many communities offer assistance to women suffering from cancer or domestic abuse. A donation of your time can be as rewarding for you as it is for women seeking emotional support during their illnesses or shelter from violent relationships.

- **Be an advocate for change** –

Write down the National Domestic Violence Hotline (1-800-799-SAFE) and The Mary Kay Foundation<sup>SM</sup> website address (marykayfoundation.org) and pass them along to women in need.

- **Reach out** –

Let women affected by cancer or domestic violence know you care. Educate yourself about these issues, be an informed listener and help others when there is a need.

You can take action now by helping The Mary Kay Foundation<sup>SM</sup> in its commitment to helping women. Please send your tax-deductible contribution today to:

The Mary Kay Foundation<sup>SM</sup>  
P.O. Box 799044  
Dallas, TX 75379-9044

*In Canada, please send your contribution to:*  
The Mary Kay Ash Charitable Foundation  
2020 Meadowvale Blvd.  
Mississauga, ON L5N 6Y2



inspiring **beauty** through **caring**<sup>®</sup>



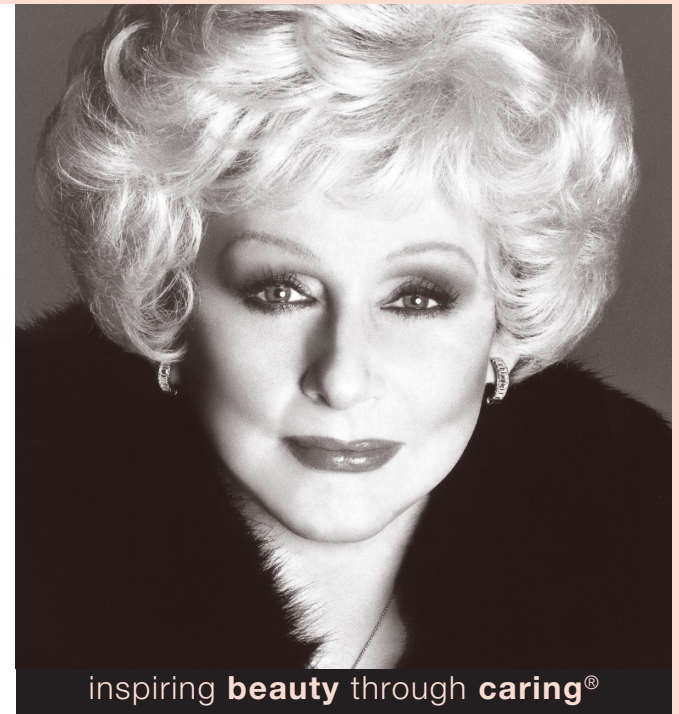
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<http://gettag.mobi>

For more information about  
The Mary Kay Foundation<sup>SM</sup>  
in the United States, call  
1-877-MKCARES (1-877-652-2737).

In Canada, call 905-858-0020.

To find out more about  
The Mary Kay Foundation<sup>SM</sup> and its  
efforts to help women affected by cancer  
or violence, visit our website at  
[marykayfoundation.org](http://marykayfoundation.org).

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inspiring **beauty** through **caring**<sup>®</sup>



# Women Helping Women

**M**ary Kay Ash inspired beauty for women everywhere. It was her spirit of caring that led her to create a company for women — one that offers quality products to enhance women's looks and an opportunity to help them enhance their lives.

Today, her legacy of *inspiring beauty through caring*® also continues in the mission of The Mary Kay Foundation<sup>SM</sup> ("Foundation"). Founded in 1996 by Mary Kay Ash, this nonprofit foundation proudly supports:

- Research dedicated to finding cures for cancers that affect women.
- Programs committed to ending domestic violence.

## Finding a Cure for Cancers That Affect Women

Since its beginning, The Mary Kay Foundation<sup>SM</sup> has awarded millions of dollars in grants to help fund innovative research studies for cancers affecting women, including ovarian, uterine, cervical and breast cancer.

Grants are awarded each year to medical schools recommended by the Foundation Research Review Committee. This committee is composed of prominent doctors and Ph.D.s who volunteer their time to help the Foundation select the best recipients from across the United States.

The Foundation also provides financial support to nonprofit cancer organizations such as CancerCare in the United States. In Canada, the Look Good ... Feel Better program is supported by The Mary Kay Ash Charitable Foundation.

## Who's at Risk?

It could be your sister. Your mother. Your friend. It could even be you. It's alarming to know that in a lifetime, one woman in three will develop some form of cancer, and one woman in three will be a victim of violence. By helping one another, women can make a difference in these statistics.

## The Mary Kay Commitment

For decades, funds to fight cancer have been raised by independent sales force members and the employees of Mary Kay Inc. The Mary Kay Foundation<sup>SM</sup> expanded that tradition. Today, members of the Mary Kay independent sales force raise funds and volunteer at women's shelters, helping victims of abuse improve their appearances and reclaim their lives.

## Breaking the Silence on Violence

The statistics are shocking and the reality is tragic. Violent acts, such as domestic abuse and rape, are the greatest causes of injury to women. These acts destroy individuals, children and families.

To raise awareness, the Foundation sponsored a major documentary titled "Breaking the Silence: Journeys of Hope." Since its debut on PBS television in 2001, this video has aired more than 800 times nationwide. The Foundation also has partnered with the National Network to End Domestic Violence through funding of their Safety Net Project, a program that teaches domestic violence victims to use technology safely and strategically to protect themselves and their families.

In addition, the Foundation grants financial assistance each year to women's shelters and other nonprofit agencies that share in its determination to stop violence against women.



## Giving Hope

To inspire and inform women and their families who are battling cancer, Mary Kay Inc. produced *With Hope and Courage*.<sup>\*</sup> This 30-minute video features uplifting personal stories of cancer survivors and informative perspectives from two physicians, both Foundation grant recipients. If you or someone you know is coping with cancer, you can order *With Hope and Courage* through the Foundation by calling 1-877-MKCARES (1-877-652-2737). Mary Kay independent sales force members also can order the video to share with their customers and family members whose lives have been touched by cancer.



<sup>\*</sup>Available only in the United States

