

## Sales Force Letter/Email

*Here comes the pitch, he swings, and oh my! He hit it high and deep. It's outta here, and the **TEAM** win it in the bottom of the ninth*

Don't those words just give you a thrill! Don't miss the opportunity to be there on **DATE** when the **TEAM** paints the **LOCATION (STADIUM, RINK, FIELD)** pink – all to benefit The Mary Kay Foundation in its missions to stop domestic violence and to fund research for cancers affecting women.

For every ticket sold, the Foundation receives a \$5 donation. Enclosed/attached you will find a ticket order form and flier.

To encourage tickets sales, you and your unit members might want to share with others the good work that the Foundation does. Last year, the Foundation gave **AMOUNT** million to its two causes.

We want to put the FUN in fundraising, so bring your friends, family, club members and church groups to join us for a memorable evening at **EVENT NAME, LOCATION!**