



## WEEK 4 - ACTIVITY 1

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### My 4 C's

### Audio Transcript

You may be wondering what are the Four C's of leadership? The 4 C's are:

1. Confidence
2. Contagious
3. Change
4. Complete

When you are focused on building trusting relationships with women in your unit and customers, you may want to practice the 4 C's of leadership. Trust builds confidence, action, ease and speed with others.

You might consider printing the 4 C's PDF and writing the answers to these questions:

1. How are you going to grow your confidence?
2. How can you be a contagious leader?
3. Do you have the courage to make a change?
4. How can you find this courage to make a change?
5. What is the change that needs to take place?
6. How are you going to compete to complete your goal or goals?
7. What does competing look like for you?

Remember that clutter creates confusion and confusion wears on your confidence. So having a clear vision and path helps you focus more on your path and your relationships. It is important to realize that building trusting relationships creates speed and action!

MARY KAY®