

# MARY KAY: The Products

## Products You Can Trust From a Company You Can Believe In

Irresistible products. That is why women love Mary Kay. Mary Kay's product portfolio is known for innovative skin care, glamorous color and pampering body care items that all deliver exceptional results. Women of all ages know that they can trust Mary Kay products. Mary Kay Independent Beauty Consultants around the world help women discover their individual beauty with great products and customized service.

Consumers who use Mary Kay® products are among the most loyal in the world because Mary Kay® products are safe, effective and deliver the benefits customers want. In a typical year, Mary Kay spends millions of dollars and conducts more than a half million tests to ensure that Mary Kay® products meet the highest standards of quality, safety and performance. As part of the ongoing commitment to ensure that Mary Kay® products consistently meet or exceed consumer expectations, every year thousands of women use and evaluate Mary Kay® products worldwide to help Mary Kay better understand the benefits women want from the products they use. Mary Kay's goal is for every woman to say, "I love my Mary Kay."

### Skin Care That Works

Skin care is at the heart of Mary Kay and is the foundation of a woman's beauty routine. The Mary Kay® skin care collection includes benefit-driven, customized formulas for women of all ages and skin types. The skin care portfolio includes the TimeWise® collection of age-fighting products, the Velocity® collection for young skin and the new Botanical Effects™ collection. All skin care systems offer women products that pamper and indulge their skin while meeting their specific needs. Plus, the MKMen® Collection offers the same great benefits and results in products formulated specifically for men.

### The Creativity of Color

The Mary Kay® color collection is always on-trend and packed with benefits. Specially selected beautiful shades capture the beauty of women worldwide. With the latest cosmetics for eyes, lips and cheeks from the Mary Kay® color collection, the perfect look is just a brush stroke away. From mineral-based formulas to fabulous foundations to lipsticks that captivate with color, there is no end to the ways a woman can make the most of her individual style. No matter what each day brings, Mary Kay's customizable, eco-chic, refillable compacts make it easy to be beautiful on the go.

### The Perfect Fragrance

Mary Kay has distinctive scents that are popular with her and perfect for him. Mary Kay's collection of fragrances for women and men range from romantic floral to energetic fruity to woody musk. Nothing creates a signature style like fragrance from Mary Kay.

### The Body Beautiful

Whatever the skin care need is, Mary Kay has it covered. TimeWise Body™ products deliver age-fighting benefits to every inch of skin. Plus, the popular Satin Hands® Collection will make hands feel luxuriously pampered. From the face to the toes, Mary Kay helps make the body beautiful.

### Sun Protection Is Key

Too much sun can cause premature aging and skin cancer, which is why Mary Kay believes that sunscreen products should be an essential part of a daily routine. From TimeWise® to MKMen® to the Mary Kay® Sun Care Collection, the wide range of products and formulas give skin the UV protection it needs.

### **About Mary Kay**

Mary Kay is one of the world's largest direct selling companies with more than \$3 billion in annual wholesale sales worldwide. Mary Kay was founded in 1963 by Mary Kay Ash with the goal of helping women achieve personal growth and financial success. Mary Kay remains committed to enriching women's lives, and today more than 2.4 million people of all backgrounds are enjoying the advantages of being Mary Kay Independent Beauty Consultants. Mary Kay's high-quality skin care and color cosmetics products are sold in more than 35 countries around the world. To learn more about Mary Kay, visit [www.marykay.com](http://www.marykay.com).

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