



WEEK 6 - ACTIVITY 1

Your Why

Audio Transcript

It's now time to revisit the letter that you wrote to yourself at the beginning of this eCourse. If you need to take a moment to retrieve it, pause this audio recording and press play once you have it.

Okay, now open the envelope and consider everything that you wrote at the beginning of this eCourse. What did you expect from your Mary Kay business? Why did you take the time to go through this eCourse? What did you expect to achieve from doing it? Have your answers to any of the questions changed since taking this eCourse?

As mentioned at the beginning of Module One, it is very important to make an emotional connection to your "Why" for starting your Mary Kay business because it is what will keep you motivated to be consistent in doing the work needed to grow your business despite any obstacles that may occur.

Be sure to revisit your "Why" often and always share it during your skin care parties as part of your "I" story.

Do you feel more confident and committed to taking that leap into Red Jacket?

MARY KAY®